

# 12 HOURS FOR 2010



**I**t took Brian Kerby, MD of adidas South Africa, just 12 hours to leave his 2010 legacy: "Everything I've accomplished, I owe to sport," he reflected. Kerby raised money by participating in IRONMAN SA to build a multi-purpose outdoor sports facility for SCORE, an NGO training youth in sports, leadership and lifeskills in 60 communities across Southern Africa.

"It means so much more in an endurance event when you think that no matter how hard you are working, so many people out there battle just to survive each day. All I had to do was do that for 12 hours."

Silindile Tobela from Hhoyi, Mpumalanga,

exemplifies how SCORE's programmes are creating local sports heroes. Introduced to football through SCORE, she has completed her studies, is a community peer leader, and is a player and manager for Vodacom league team Mbombela United.

"In rural areas it is hard to excel in sport," she says, "but all children deserve the opportunity to play despite the background they come from. The people of Hhoyi have made me who I am today. Now I want to be a role model for them." Thanks to Kerby, her community will receive the new facility that will ensure this opportunity for years to come.



For more information about SCORE, visit [www.score.org.za](http://www.score.org.za)

