



IRON BRIAN

support his race to SCORE for community development



The year is finally coming to a close and all I can say is that it's been an amazingly successful one – business wise and personally. I'm exceptionally proud of the fact that we are going to be able to make a huge difference in the lives of the community of Hhoyi with the building of the multi-purpose court which we have been fundraising for. I have to be honest when Stefan challenged me with this task I was a little skeptical given the economic climate and all that – it was a good deal bigger than what I had in mind. But then, if you don't dream big and challenge yourself you'll never reach the stars. This achievement would not have been possible without the great support from all of you who contributed and the dedicated work of all those at SCORE. A big thanks to all of you.

Brian

Brian Kerby's 2010 legacy goes to rural community Hhoyi



If you are reading this, it's because you donated to the IRON BRIAN project! Thanks to your donation, children and youth in rural community Hhoyi, in Mpumalanga, will have the opportunity to change their lives through sport.

After winning the SCORE International Cup of Heroes competition, the team are in talks with the local development committee and chief to discuss the plans for the facility building that is due to take place next year.

Hhoyi Cup of Heroes team member Suzan Mashele said, "The facility is something that will remind us of Cup of Heroes forever! We love sport and this will help

us share it with our community."

SCORE programmes in Hhoyi currently offer children and youth the opportunity to take part in football, netball, volleyball and handball training, leagues and tournaments. Through the Cup of Heroes, players also undertake community service projects and this year the team planted a vegetable garden at the local clinic, that has since continued to be a valuable resource for those in need. Youth in Hhoyi hope to raise the profile of their community by building a cultural village, an idea inspired by the team's cultural presentations at this year's competition. Talking to the Department of Tourism, Hhoyi hope that this project will be an inspiration for other youth to take an interest and celebrate their cultural heritage.

The Cup of Heroes is a unique competition that brings together players from across Southern Africa to celebrate the power of sport and to showcase how they use the skills they have learned through sport to develop their community.





Meet the team:

Role models making a difference

“We try to work together so that our community is a better place, to reduce the rate of teenage pregnancies and so people can come to training and be physically and mentally fit.”

Nontobeko Sambo and Nokubongo Mabila and their teammates are working together to motivate children currently not involved in sport to take it up and experience the benefits participation can bring for themselves.

As part of the Cup of Heroes programme, teams showcase their cultural heritage. Community leader, Nontobeko is responsible for leading her teams, “I have a grade 9 group that do cultural activities and sport. They do tournaments and help children in crèche and donate vegetables. They also visit the disabled so they do not feel alone” she said. These community and sport initiatives are giving children and youth opportunities to allow their community to progress. “We have seen that crime is less,” she says, “because now they have the opportunity to do something else.”

Facts about Hhoyi



* Hhoyi is a rural community situated less than 43 km from the Lebombo border with Mozambique and less than 60 km from the Mananga border to Swaziland.

*The population of Hhoyi is approximately 12,000. However during the holidays, the population increases, as many migrant workers live and work on the sugar plantations. Sugar cane farming is the community’s largest economic opportunity for employment.

* There are five schools in the community, three primary schools and two combined schools.

*SCORE works with four sports in the community: Football, Netball, Volleyball and Handball. Mixed team under 16 leagues for football, netball and volleyball have just started in the community.

* Hhoyi defended their title as SCORE International Cup of Heroes winners for the second year in a row! In light of their award winning success, they have developed an outreach programme for neighbouring communities. This will allow other communities to share their experiences of The Cup of Heroes and discuss ways in which to improve preparation and hopefully score more points next year!

In the media

The IRON BRIAN site was one of ten websites shortlisted for the 2010 SANGONET NGO Web Awards. The IRON BRIAN project has also gained media attention in Triathlon Plus and Sports Illustrated. Read the full articles at: www.score.org.za/siteNews/latest



Raising the bar!

Thanks to the incredible efforts of corporates, individual supporters and colleagues at adidas worldwide, over R324,000 was raised in just over 4 months. Follow the movements of this exciting project online, by visiting www.score.org.za/specialprojects/ironbrian. If you would like to undertake a fundraising project, donate, or get involved with SCORE and help change the lives of children and youth through sport, please contact mel@score.org.za

